



GRANDMAA
INTERNATIONAL LIMITED

Grandmaa International Ltd.

Emerging Leaders in Technical Textile Footwear & Garments

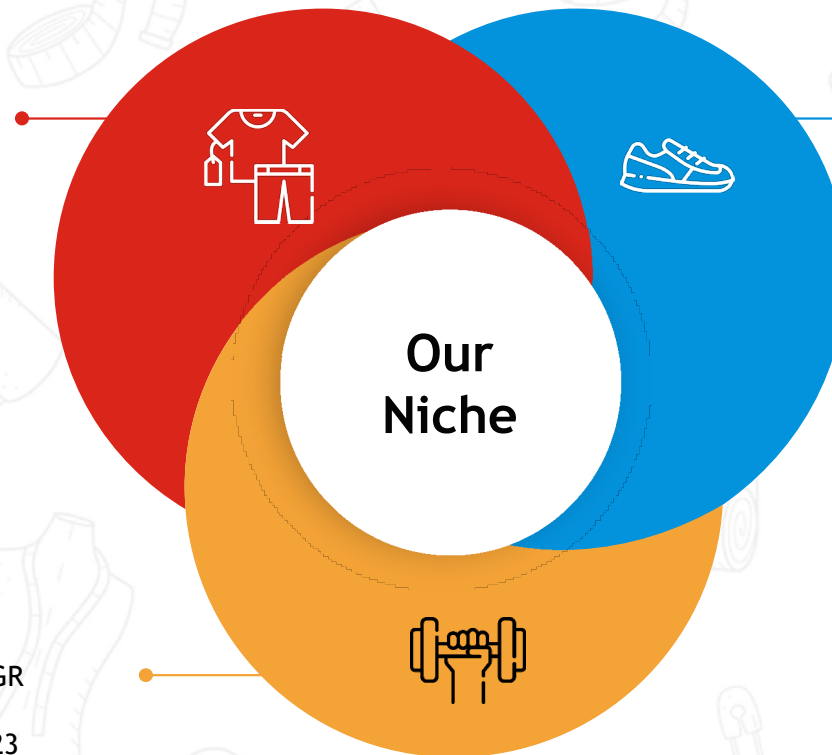
Industry Outlook

TECHNICAL TEXTILE

- India is an emerging key player in technical textiles currently positioned at \$22bn and growing at 12% CAGR
- Technical Textile accounts for 13% of All Textile in India
- Demand across Sectors, specifically apparel and sportswear
- Scope to contribute upto 30% like other advanced countries
- Growing awareness, sustainability focus, Govt. Initiatives & Export Opportunities are Primary Drivers

Sports & Fitness

- Overall Fitness Industry Growing at 27% CAGR
- Expected to be at \$36bn by 2024
- Fitness Product Market to reach \$6bn in 2023
- Growing Interest, Disposable Income, Development of Gyms & Sports Centers, Access to Wide Range Equipment & penetration of international brands are major drivers



Footwear & Garments

- India is 2nd Largest Footwear Manufacturers in the world
- Industry Predicted to Grow by 13% YoY by 2028
- Non-Leather Footwear Industry to cross \$6bn by 2024
- One of the Biggest Omni-Channel & Digital Shift in Garments
- India Emerged as Major Exporter in Last Decade
- Surge in Consumption due to Lifestyle Changes & Rising Disposable Income

The Opportunity!

Line Of Products At The Intersection Of Fitness, Garments/Footwear & Technical Textile



LEVERAGING



Changing Lifestyle & Rise in Disposable Income



Increasing Consumption & Massive E-Commerce Adoption



Growing Consciousness Towards Fitness, Sustainability & Purpose Driven Buying

Identifying Problems in General Footwear & Garments (Sellers & Brand Stand-point)



Long Duration & Import Cycle



Too Large Minimum Order Size



Limited Customization & Adherence to
Technical Parameters



Limited Flyknit Footwear Manufacturers & Suppliers



Limited Quality Control



High Cost of Goods Due to Dependency on Import



Identifying Problems in General Footwear & Garments (Consumer Standpoint)

Weight & Bulkiness

Apparel, especially in the sportswear and activewear categories, can be heavy and bulky due to multiple layers and fabric types.



Breathability

Many traditional garments & footwear lack proper ventilation, leading to heat build-up, moisture retention, and discomfort during physical activities.



Fit & Comfort

Traditional cut-and-sew garments often have seams and stitches that can cause discomfort, chafing, and irritation.



Durability & Longevity

The constant stretching and washing of traditional fabrics can lead to quickened wear and tear over time, reducing the life of footwear or garment product.



Style & Aesthetics

Lot of times, consumers aren't satisfied with the limited range of visual appeal in traditional footwear.



Performance & Flexibility

Traditional garments may restrict movement during physical activities due to their construction and stitching.



The Solution - Grandmaa International

Manufacturers of Premium Quality Flyknit Shoe Vamps & Garments

Flyknit Shoe Vamps



Garments



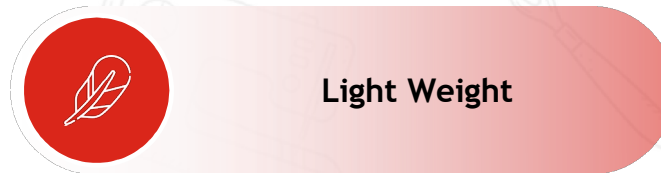
Flyknit Technical Textile

Revolutionary Knitted Textile Technology Developed by Nike for athletic & activewear shoes & apparel, and since has been adopted by top brands across the world.

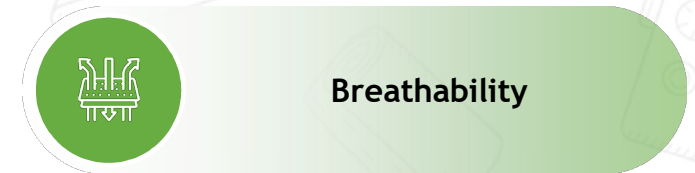
KEY FEATURES



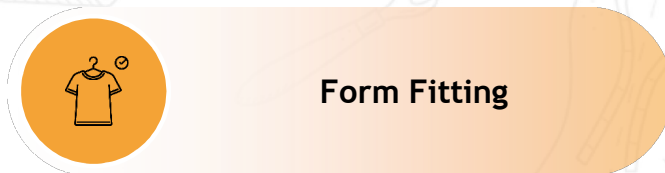
Unlike Cutting & Sewing pieces of fabric, flyknit shoes are made by precisely knitting yarns into desired shape that greatly reduces waste



The knitted structure makes the shoe significantly lighter than the traditional counterparts, providing more comfort, speed & agility



Material & Design ensures that the shoe remains well-ventilated reducing heat and moisture build-up during physical activities



Flyknit allows a snug and sock-like fit. The knitted upper conforms to the shape of foot, providing a customized & comforting feel



Using precise knitting techniques reduces material waste. And, right yarn selection ensures slow wear and tear increasing longevity.



Flyknit Process

Technical Requirement from Client

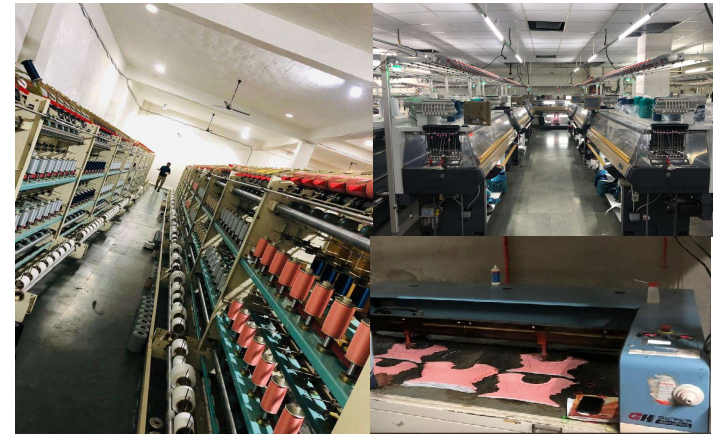
Yarn Selection



Computer Aided Design



Knitting Process through programmed instructions by computer controlled & cutting-edge machinery



Precision Knitting

Stitch Control

Heat Setting

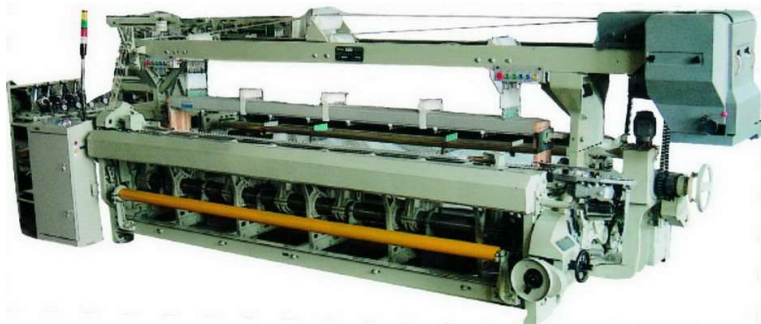
Quality Control

Cutting & Assembly

Final Inspection

Current Capabilities

Incorporating the 'Cutting Edge' Technology
SHUTTLE LESS RAPIER LOOMS



Rapier Mechanism | Precise Yarn Handling |
Weft Insertion | Advance Control

Increased Speed

Improved Versatility

Reduced Weaving Defects

Lower Maintenance



Factory Set-up in an Area of 31000 Sq Ft



Deployed with Latest & Best-in-class machinery from Europe



Systematic Integration of 90+ Machines in the Manufacturing Process



Manufacturing Flat Knit, Shoe Vamps, Sweaters, Pull-overs & Track suits

Capacity at Present

- Flat Knit Garment - **60k pcs/Month**
- Circular Knit Garment - **50k pcs/Month**
- Shoe Vamps - **300k pcs/Month**



Serving to Satisfaction



25 Lacks+
Vamp Pair Produced



1.5 Lack+
Garment Pieces Produced



15+
Global Brands Served



20+
States Covered

Serving to Satisfaction

Tier-2 Nominated Vendors to



U.S. POLO ASSN.
SINCE 1890



Direct Vendors to



Why Our Buyers Love Us!

Challenging the 'Import Dependency' from China

At par with 'Global Standard'

Lead Time Reduced from
2 Months to 20 Days

Surfing the 'Make in India' Wave

2.5x Time Quicker Throughput

Flexibility in Min-Order Size



The Journey!



Business Set-up & Capacity Building



Basic 6 Machines Deployed & Technology Upgradation



First Set of Clients Acquired and Order Confirmation



Incorporation of Pvt. Ltd. Co and Beginning of Revenue Generation



90+ Machines, Serving Large Orders to 10+ Premium Brands and managing multi-crore revenue operations

More About Grandmaa International - Certifications



Recognized by DPIIT



ISO Certificate

More About Grandmaa International - Sample Images

Knitted Shoe Vamps



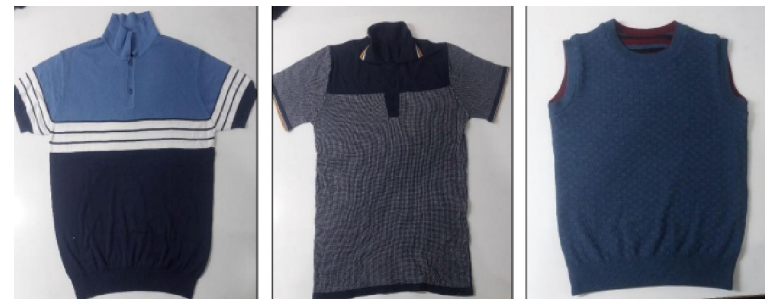
Pullover/Sweater for Women



Woven Shoe Vamps



Pullover/Sweater for Men



More About Grandmaa International - Promoter Profile



Mr. Jaideep Jain

*Promoter, Chairman and
Managing Director,*

Promoter, Chairman and Managing Director, Mr. Jaideep Jain holds the **Bachelor of Commerce from Punjab University.**

He has a professional experience of over a decade, out of which 6 years have been in textile.

He has been actively involved in the day-to-day operations of the company and is currently overseeing and controlling overall commercial operations of the company. His involvement in the company includes (but not limited to) formulating business strategies for business development and finance related decisions.

He has been associated with the company since its inception.



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Thank You